



For Immediate Release: November 3, 2025

Media Contact: Brendan O’Riordan, 585-353-6390, Brendan.O’Riordan@rcsdk12.org

Operation Warm Winter Coat Giveaway to Provide Hundreds of Coats to RCSD Students

**Please note: this event is not open to the public; it is reserved for pre-registered RCSD families.*

Who:

RCSD students and their families

What:

Operation Warm Winter Coat Giveaway

When:

Tuesday, November 4, 2025, 3 p.m.

Where:

Dr. Freddie Thomas Middle School
625 Scio Street
Rochester, NY 14605

Details:

The Rochester City School District’s Office of Parent Engagement and Transportation Department, in partnership with Monroe Transportation and its sister brand, Durham School Services, will host the Operation Warm Winter Coat Giveaway. The event will provide more than 800 new winter coats to RCSD students in grades PreK–6. Operation Warm is a nonprofit organization dedicated to providing high-quality coats to children in need. Their programs aim to offer not only physical warmth but also confidence, a sense of belonging, and hope for a brighter future. Families registered in advance to participate, which is why the event is not open to the public. This ensures that every coat reaches a child identified through District outreach.